APPLICATION FORM

ICAR Winter School On **"Entrepreneurial development in Agriculture for Sustainable Growth and Self Reliance"**

Jan 4-24. 2022

Department of Agricultural Extension & Communication
RVSKVV-College of Agriculture, Gwalior-474002 (M.P.)

1. Name(in block letters).....
2. Designation.....
3. Present employer & Address.....
   .....
4. Address for Correspondence.....
   .....
   .....
   Email.....Mob. .....
5. Permanent Address.....
   .....
6. Date of Birth.....
7. Sex: Male/Female. 8. Marital Status: Married/ Unmarried
9. (a) Teaching/Research/Extension experience (Mention the post held in years):

S. No.	Post Held	Period with dates

(b) Present area of Research with number of publications:
.....

10. Mention if you have participated in any summer/ winter School/ Short Courseduring previous years under CAR/any organization (give details of course, organizers, duration/ dates/year etc.) .....
    .....
11. Registration fees of Rs 50/-(DD/IPO No..... Dated..... in favour of "**Dean, College of Agriculture"** payable at "**Gwalior"**)
12. Academic Record

Exam Passed	Subjects	Year	Division	University
Bachelor				
Master				
PhD				
Other				

13. Relevance of training to applicant's present academic and research activities:
14. Signature of Applicant with Place & Date:
15. Recommendation of the forwarding Authority: (Signature with date, Designation & Institute Address)

CERTIFICATE

It is certified that the above information was furnished as per the office record and was found correct.

(Signature and Designation of the Sponsoring Authority)

Rajmata Vijayaraje Scindia Krishi Vishwa Vidyalaya, Gwalior

College of Agriculture, Gwalior

Contact Address

Course Director	Course Coordinator
Dr. O.P. Daipuria	**Dr. Shobhana Gupta**
Professor & Head,	Senior Scientist /DDE,
Department of Agricultural	Department of Agricultural
Extension and Communication	Extension and Communication
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Information Brochure

ICAR Sponsored

Winter School

On

"Entrepreneurial development in Agriculture for Sustainable Growth and Self Reliance"

Jan 4-24.2022

Course Director

Dr. O.P.Daipuria

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Organized By

Department of Agricultural Extension & Communication

College of Agriculture

Rajmata Vijayaraje Scindia Krishi Vishwa Vidyalaya
Gwalior (M.P.)474002
Website: rvskvv.net

About the University

TheRajmataVijayarajeScindiaKrishiVishwaVidyalaya, Gwalior was established by the Govt. of Madhya Pradesh on 19th August, 2008. The geographical jurisdiction of the University is spread over 26 districts of Madhya Pradesh. Presently, the university has five constituent colleges (Four Agriculture and one Horticulture); five Zonal Agricultural Research Station, four Regional Research Stations, sevenSpecial Research station and 26KrishiVigyan Kendra. The University represents a well-knit and action oriented network of teaching, research and extension operating in agriculture and allied fields in the state.

The College of Agriculture, Gwalior is the oldest college of the state of Madhya Pradesh established in the year 1950 with the affiliation of Agra University Agra (U.P.) and then with Vikram University, Ujjain and celebrated its golden Jubilee in the year 2000. In the year 1964, after establishment of JNKVV, Jabalpur, this college was one of the constituent colleges of JNKVV, Jabalpur. On 19th August 2008, Rajmata Vijayaraje Scindia Krishi Vishwa Vidyalaya came into existence after bifurcation of JNKVV, Jabalpur and College of Agriculture; Gwalior became the main campus of RVSKVV.

Gwalior at a glance

Gwalior is a historic city in the central Indian state of Madhya Pradesh. Gwalior was once not only the capital of Scindias but is also a historically rich and one of the most popular cities of Madhya Pradesh. Gwalior has always been loved and visited by tourists for their stunning forts and intricate palaces. Popularly called as the Fort City, Gwalior is also one of the biggest commercial and industrial zones of Central India. Being the fourth largest city of Madhya Pradesh, the city is biggest tourist attraction. Gwalior is an educational hub owing to the establishment of the Scindia School, Laxmibai National Institute of Physical Education, Raja Man Singh TomarMusic University and Jiwaji University besides the Rajmata Vijayaraje Scindia Krishi VishwaVidyalaya which are considered to be one among the many important educational institutes of India. Gwalior also known as the city of music, it is said that this city was once visited by Tansen, one of the nine gems that belong to Emperor Akbar's court. This place is also Tansen's final resting place. Today it houses one of the oldest and popular *Gharanas;* also called school of Hindustani classical music.Better known as the Heart of Incredible India for its history and architecture; Gwalior is a beautiful place to visit.

Location and Climate

TheRajmataVijayarajeScindiaKrishiVishwaVidyalaya, Gwalior is located at the heart of Gwalior city. It is about 300 km away from Delhi and 110 km from Agra and Jhansi.

In Gwalior, weather during January will be cold; hence participants are advised to bring sufficient warm clothes.

How to reach?

The Gwalior city is well connected with all major cities through road and railways. Gwalior is a major station of North-Central Railways located on the main Delhi-Mumbai-Chennai track. Almost all major trains have stoppage at Gwalior station. The training programme will be organized in the campus of College of Agriculture, Gwalior. The college is located in the heart of the Gwalior city on Race Course Road approximately one and a half Km away from Gwalior Railway Station and State Transport Bus Stand.

About Winter School

Agriculture is the main source of income providing food, livelihood and economic security. Farmers in India are best described as *Annadata*. Development of farmers'entrepreneurial capacity is significant fortheir empowerment to face the uncertainties posed by monsoons and markets in turn facilitatingthem to come out from the vicious circle of poverty. Further, it is hard truth that due to conversion of agriculture lands to non-agriculture purposes and job related migration caused by urbanizationvillages are becoming old age homes. The importance and role of entrepreneurship development in determining the face of small-scale farmers in general and rural youth in particular to cope with the climate change is well understood. Mere access to modern technology cannot serve as drivers of the change process. Therefore, in addition to technology, markets, innovations and institutions including governance, the role of development of agricultural entrepreneurship has been indispensable for development of farming community. Becoming an entrepreneur can be a challenge for small and medium scale farmers. Here, they need support from extension professionals and research, development and training institutions for developing their entrepreneurial qualities through value chains and market linkages.Thus, there is a felt need to equip our extension fraternity in social engineering techniques to change farmers into entrepreneurs so that they respond to market through creative leadership, looking for opportunities to improve and expand business, take calculated risk and assume responsibility for both profits and losses and also constant search for new opportunities. Thus, capacity building interventions of present day extension staff to promote entrepreneurship among their clientele is need of the hour.

Keeping above scenario in view, this course has been designed to enhance skills and accountability of the trainers to facilitate them to generate outstanding entrepreneurs with the overall objective to trigger the minds of the participant extension professionals towards entrepreneurship development for empowerment and sustainable livelihood and to inculcate the knowledge and business skills of entrepreneurship development among trainees.

Course Contents

Following topics will be covered with theme wise delivery of lectures-

- Agribusiness and Entrepreneurial opportunities in current agrarian situation.
- Concept, scope & qualities of successful entrepreneur.
- Generating the agricultural business ideas and developing business plan.
- Gender mainstreaming for empowerment and entrepreneurial development.
- Rural-agro enterprise development programmes.
- Motivation of rural youth towards agri-preneurship.
- Simulation exercises on goal setting and decision making.
- Innovations & agricultural startups in India.
- Group approach (SHG/CIG/FPO etc.) in agriculture and allied sectors.
- Project planning and preparation for establishing an enterprise.
- Identification of potential risks in entrepreneurship.
- Operational management of an enterprise and record keeping.
- Funding opportunities and marketing strategies.
- Establishment of agriculture incubation facilities.
- Lessons from successful entrepreneurs and case studies.

The course will consist of both theoretical lectures and practical (hands-on) exercises coupled with a series of motivational activities, 'do how' exercises and visits to University farms, farmers'/entrepreneurs' fields and industries.

Eligibility

The Course is open for active researchers/teachers / Scientists not below the rank of Assistant Professor or equivalent and above in ICAR Institutes/ SAUs/ CAUs/ Agricultural faculty of AMU,BHU, VishwaBharti and Nagaland University involved in extension profession having at least two years of experience are eligible to apply. A total of 25 candidates will be selected for this course as per the ICAR guidelines.

Procedure for Participation

The applicants may see the guidelines available at the website for the winter school at https://cbp.icar.gov.in. As per the ICAR instructions, the interested candidates should register and apply onlinethrough 'Capacity Building Programme' (CBP) link before **Dec.5, 2021** as follows:

1. Visit the website https://cbp.icar.gov.in/ or click on Capacity Building Programme link under http://www.icar.org.in
2. Login using your user ID and Password. To create user ID use "Create New Account" link.
3. After login, click on "Participate in Training" link and fill the Performa.
4. Take a printout and send duly signed copy through proper channel to The Course Director, Winter School by post along with registrationfee. The application form can also be downloaded from University website www.rvskvv.net.

Note: The participants are required to pay a sum of Rs.50/- (Rupees Fifty only) as registration fee (Non-refundable)along with the completed application in theform of Demand Draft/ Indian Postal Order drawn infavour of '"**Dean, College of Agriculture**" payable at "**Gwalior**".

Boarding and Lodging

Participants will be provided free boarding and lodging as per norms and trainees will be accommodated in the University Guest Houses.Please note that, strictly noaccommodation in the guest house will be provided to the family members or guests of the participants.

Travelling Allowance

The candidates selected for participation in the winter school will be reimbursed travelling expenses (To and fro) as per their entitlement restricted to 2nd AC rail fare by the shortest route after submission of original tickets.

Evaluation

The participants will evaluate the course programme for the quality of contents, suitability and usefulness to the target clientele through well-designed questionnaire. Likewise, the participants will also be subjected to an assessment.

Important Dates

Last date for receipt of application	Dec.5, 2021
Intimation to Selected Candidates	Dec.10, 2021
Last date for confirmation from participants	Dec.12, 2021